

HOSTED BY :

KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA

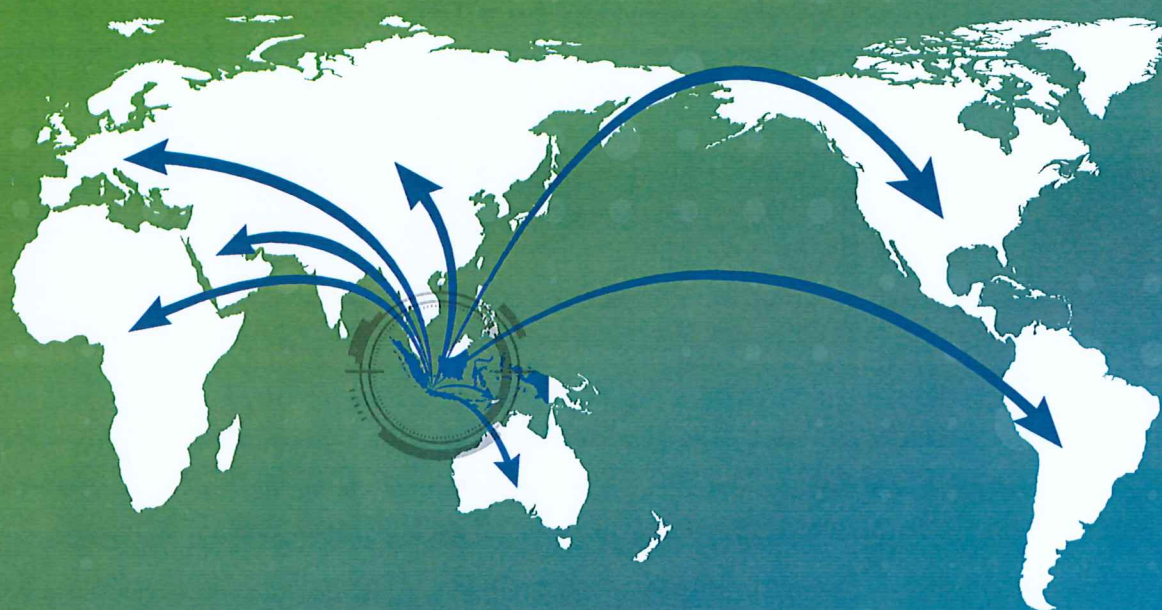
MINISTRY OF TRADE

# TRADE <sup>36<sup>th</sup></sup> XPO Indonesia

Exhibition | Trade Forum | Business Matching | Business Forum & Counseling

DIGITAL EDITION

In Conjunction with :



## REVIVING GLOBAL TRADE

**21 OCT - 4 NOV 2021 (Interactive)**

21 OCT - 20 DEC 2021 (Showcase)

[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)





# Trade Expo Indonesia 2021 GOES DIGITAL

The world has faced an adversity for more than a year. However, the global community have slowly come to grips with the virus, and with it, the global economy has shown a sign of recovery. It takes global concerted efforts to end the pandemic. Accessible vaccine and healthcare are one of the steps needed for global recovery. Therefore, efficient and sustainable cross-border flow of medical supplies, food and other goods and services, are crucial for the global economy to return as it was before Covid19.

With a strong 7.07% year on year economic growth in the second quarter of 2021, Indonesia is expected to show more positive signs in the near future. This was made possible by the Indonesian government's policies that are designed to anticipate risks while maintaining positive relations with its partner countries in the world.

As Indonesia has been hit with economic crises and challenges in the past, one sector that have always prove its resilience is the small and medium enterprises sector. With policies to ensure the SMEs survival and success in the time of economic challenges, the Indonesian economies including the welfare of its people, continue to grow.

In order to provide the world with the necessary stepping stone toward global recovery, Indonesia will once again organize Trade Expo Indonesia 2021 in digital edition (TEI-DE) by shifting our venue-based event to a web-based online event. TEI-DE is an international, business-to-business focused, trade exhibition which is designed to facilitate the global market in sourcing high quality products from Indonesia. With the theme of "Reviving Global Trade", the Ministry of Trade as the host of the event is hopeful that the event would provide as a strategic platform for Indonesian exporters and international buyers to connect.

## Expand Your Market Reach with the Best from Indonesia

The 36<sup>th</sup> Trade Expo Indonesia Digital Edition in 2021 presents numerous carefully-selected products, encompassing

- Manufactured Products
- Digital Lifestyle & Services
- Medical & Health Care
- Renewable Energy
- Food & Beverage Products
- Living Comforts & Amenities
- Fashion & Beauty Products
- as well as Halal Products



# WHY INDONESIA?

Indonesia is one of the world's fastest-growing economies, the largest economy in the Southeast Asian region, and the world's fourth-most populous nation. In addition, the country is abundant in a variety of commodities. It served as a vital asset for the national economy, as we are able to supply diverse high quality and added-value products for the global markets. TEI-DE will serve as one of the best online events for international businesses to connect with Indonesian producers and exporters, effectively and efficiently.

The World Bank Group's Ease of Doing Business 2021 ranking placed Indonesia at 73 from 190 countries (DB rank 73, DB Score 69,6) and on firm upward trend compared to DB Rank 128 in 2013. This positive trend demonstrates the improvements the government has made to the national business environments.



*TEI Virtual Exhibition Opening 2020 by The President*



*TEI Digital Edition 2021 Landing Page Visualization*



*Trade Expo Indonesia 2018 Opening by The President*

## Online Attendance

TEI-DE 2021 is a B2B Exhibition open to international visitors

## Interactive Hour

Monday-Thursday

21 October – 4 November 2021

10.00 am – 10.00pm (GMT +7)

## Online Product Showcase

is available for access at any time from October 21 to December 20, 2021



# TEI-DE 2021 Presents More Products More Business Forum

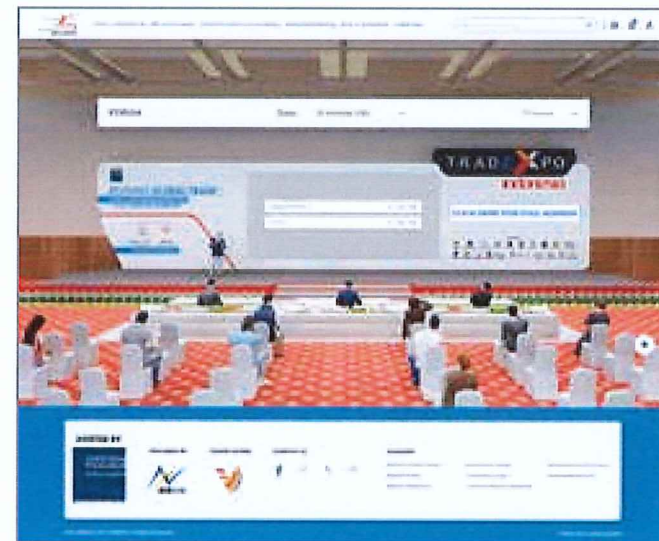
This event is one of the strategic stepping stones that are laid by the Indonesian government to improve the recovery of the global trade. Indonesia with its abundant export products, both goods and services, could supply the global markets suitably. TEI-Digital Edition presents exhibitors and visitors the digital platform that enables faster and wider audience of the exhibition in order to revive the global trade. With broader participants and with the simplicity of visiting the exhibition from your desk, TEI-DE is designed to provide international businesses the means to find and interact with potential partners.

Ministry of Trade of Indonesia as the host of TEI-DE 2021, in partnership with Bank BNI, presents BNI Global Trade Forum for five days from 21 - 25 October 2021 delivering current issues, each tailored to provide you with information to improve your business presence during and post pandemic era.



# Doing Business Gaining Expertise

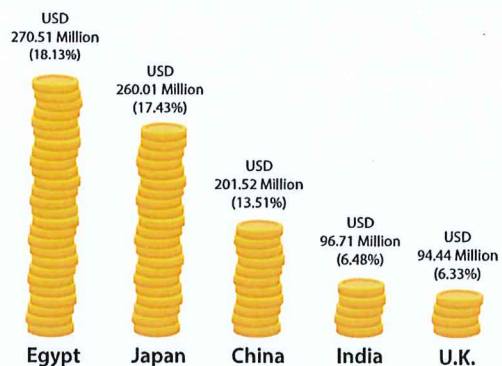
Trade Expo Indonesia – Digital Edition provides more than just business opportunities. You are welcome to join BNI Global Trade Forum on any scheduled session to gain the latest business information and expert's insights on Indonesian export products.





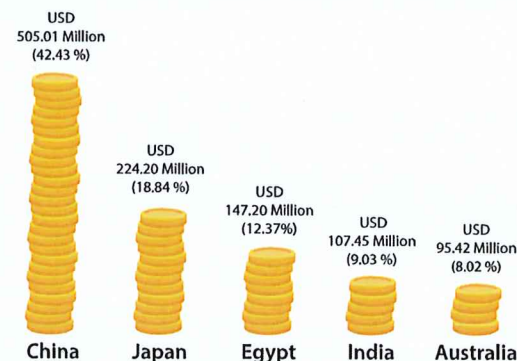
## Trade Expo Indonesia IN FIGURES 2019

TOP 5 Countries  
by Transaction TEI 2019

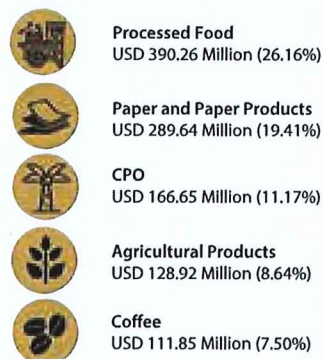


## Trade Expo Indonesia VIRTUAL EXHIBITION IN FIGURES 2020

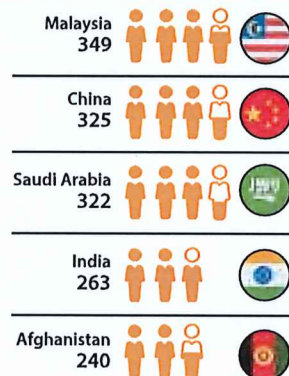
TOP 5 Countries  
by Transaction TEI - VE 2020



Top Product Interests  
TEI 2019



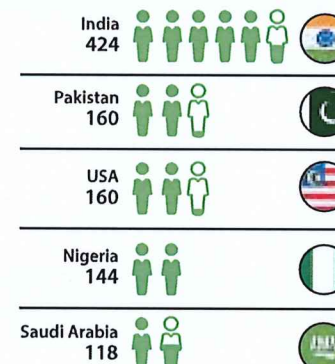
Top 5 Visitor Countries  
TEI 2019



Top Product Interests  
TEI - VE 2020



Top 5 Visitor Countries  
TEI - VE 2020



# REASON TO VISIT

- Trade Expo Indonesia Digital Edition 2021 is Indonesia's biggest Business to business exhibitions
- Wide range of Indonesia's high quality export products, both goods and services.
- Comprehensive, virtual supporting programs to explore trade and investment opportunities
- Excellent networking opportunities with potential international business partners

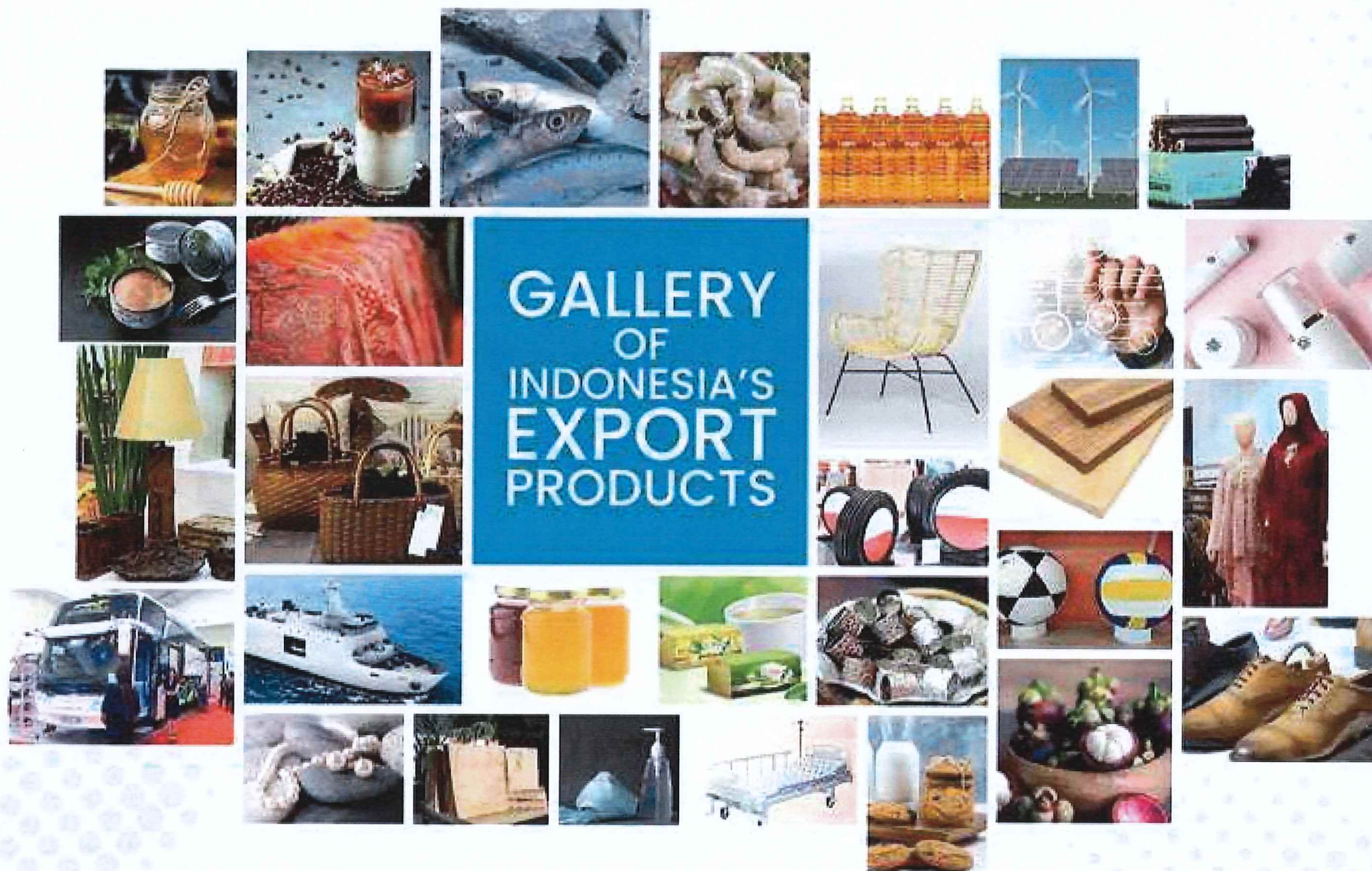
## Supporting Programs

- Trade Forum
- Exhibition
- Business Matching
- Business Forum / Seminar
- Business Counseling
- Primaniyarta and Primaduta Awards

Visitor Free Registration at :

[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)







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# EASY STEPS TO REGISTER

## [www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)

1

Sign Up  
to get  
Visitor  
Access



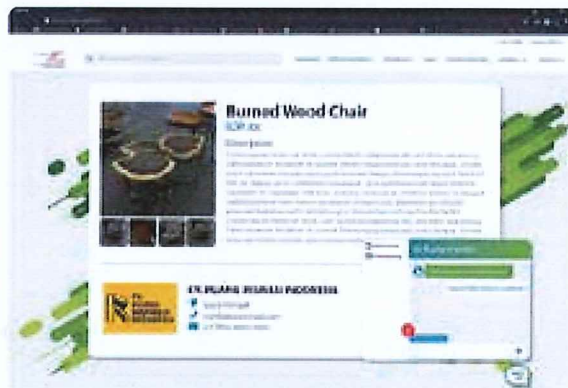
2

Free  
Access  
to Product  
Sourcing



3

Use  
Live Chat  
Feature  
to Interact  
with  
Exhibitors



4

Request  
Business  
Matching



Contact Person :

**Mr. Harwin Hartanto**

Phone : +62 8293679 / +62 838 96018328

Email : [harwinhartanto@debindo.com](mailto:harwinhartanto@debindo.com)

[harwinhartanto.debindo@gmail.com](mailto:harwinhartanto.debindo@gmail.com)



## Products & Services of Interest

### Manufactured Products

- ☐ Textile Products
- ☐ Leather Products
- ☐ Building Materials
- ☐ Rubber Products
- ☐ Metal Products
- ☐ Pulp & Paper Products
- ☐ Palm Oil
- ☐ Automotive Parts & Lubricants
- ☐ Others \_\_\_\_\_

### Renewable Energy

- ☐ Solar Energy
- ☐ Wind Energy
- ☐ Hydro Energy
- ☐ Tidal Energy
- ☐ Geothermal Energy
- ☐ Biomass Energy
- ☐ Biodiesel
- ☐ Others: \_\_\_\_\_

### Digital Lifestyle & Services

- ☐ e-Commerce
- ☐ Social Media Services
- ☐ Digital Campaign
- ☐ Mobile Apps
- ☐ Web-Hosting
- ☐ Web-Design
- ☐ 2D and 3D Design
- ☐ Games & Animation
- ☐ Financial/Banking Services
- ☐ Insurance
- ☐ Others: \_\_\_\_\_

### Living Comforts & Amenities

- ☐ Interior & Decoration
- ☐ Home & Office Furniture
- ☐ Households
- ☐ Wood & Rattan Furniture
- ☐ Handicrafts
- ☐ Others \_\_\_\_\_

### Fashion & Beauty Products

- ☐ Batik Fashion
- ☐ Men's and Ladies' Wears
- ☐ Kid's Wears
- ☐ Sports-Wear
- ☐ Head Wears
- ☐ Jewelry
- ☐ Hand Bags
- ☐ Makeup Items
- ☐ Herbal Cosmetics
- ☐ Facial Care Products
- ☐ Body Care Products
- ☐ Body Soap
- ☐ Shampoo & Hair Conditioners
- ☐ Bath Amenities
- ☐ Others \_\_\_\_\_

### Medical & Health Care

- ☐ Medical Supplies
- ☐ Medicine
- ☐ Vitamins & Dietary Supplements
- ☐ Sport Nutrition
- ☐ Others: \_\_\_\_\_

### Food & Beverage Products

- ☐ Ingredients & Spices
- ☐ Seafood & Fishery
- ☐ Fresh Fruits
- ☐ Vegetables
- ☐ Instant & Frozen Food
- ☐ Canned Food
- ☐ Snack & Biscuit
- ☐ Coffee, Tea & Cocoa
- ☐ Milk, Juices & Soft Drinks
- ☐ Herbal Food Supplements
- ☐ Organic Products
- ☐ Others \_\_\_\_\_

### Halal Products

- ☐ Beauty & Cosmetics
- ☐ Muslim Fashion & Accessories
- ☐ Halal Food & Beverage
- ☐ Sharia Fintech Services
- ☐ Others \_\_\_\_\_

### How did you find about Trade Expo Indonesia

- ☐ Colleague
- ☐ Internet
- ☐ Supplier
- ☐ Indonesia Representative Office at \_\_\_\_\_
- ☐ Electronic Direct Mail (EDM)
- ☐ Others \_\_\_\_\_

**For Inquiry**

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Email : tradexpoindonesia@kemendag.go.id | tradexpoindonesia@debindo.com | info@debindo.com



# VISITOR FEATURES



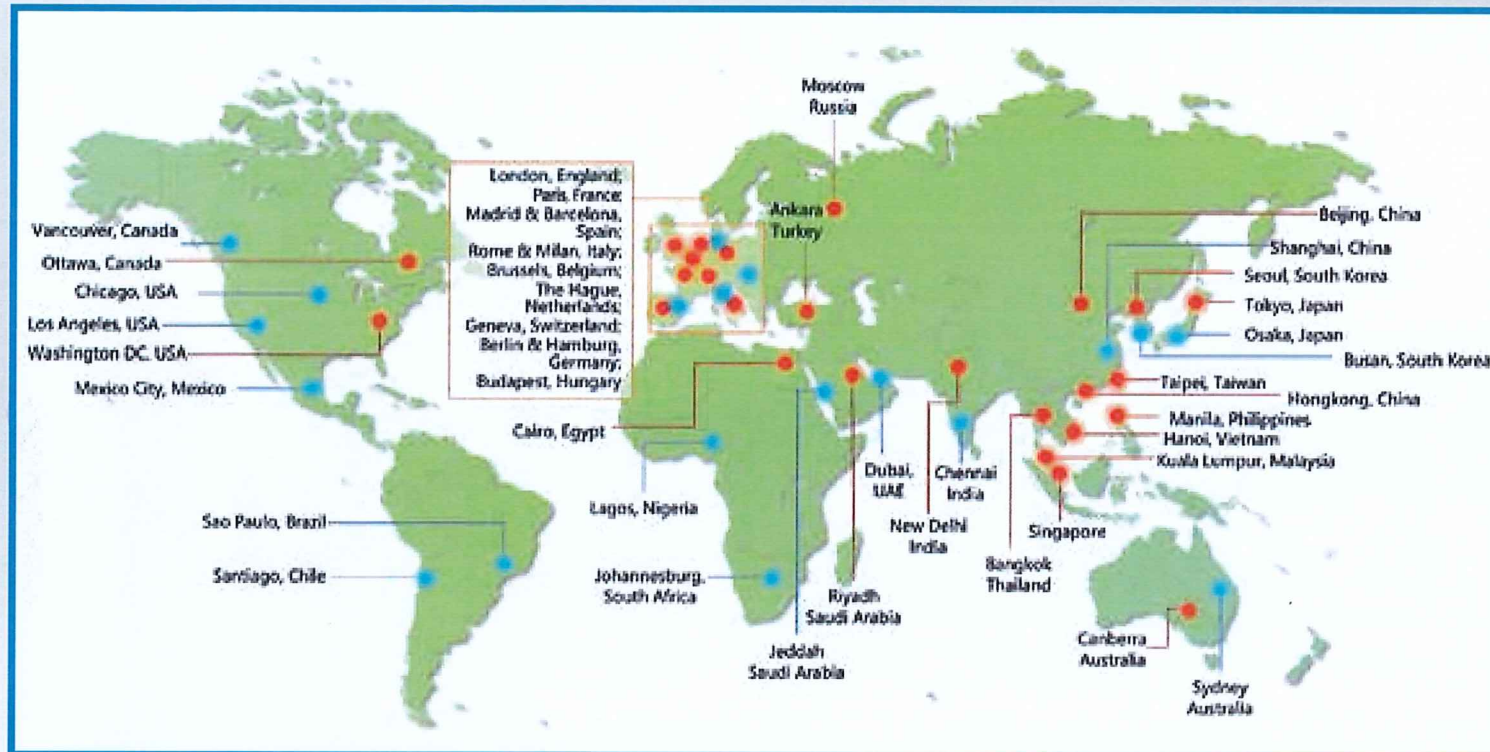
## VISITOR PROFILE





## TRADE REPRESENTATIVE OFFICES

46 Trade Representative Offices, consisting of : 19 ITPC, 24 Trade Attaches,  
1 Trade Consul, 1 Economic and Trade Office (IETO), 1 Ambassador to WTO



SUPPORTED BY :



COORDINATING MINISTRY  
FOR ECONOMIC AFFAIRS  
REPUBLIC OF INDONESIA



COORDINATING MINISTRY  
FOR MARITIME AND INVESTMENT AFFAIRS  
REPUBLIC OF INDONESIA



MINISTRY OF STATE SECRETARIAT  
REPUBLIC OF INDONESIA



MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA



MINISTRY OF HOME AFFAIRS  
REPUBLIC OF INDONESIA



MINISTRY OF FINANCE  
REPUBLIC OF INDONESIA



MINISTRY OF INDUSTRY  
REPUBLIC OF INDONESIA



MINISTRY OF ENERGY  
AND MINERAL RESOURCES  
REPUBLIC OF INDONESIA



MINISTRY OF AGRICULTURE  
REPUBLIC OF INDONESIA



MINISTRY OF STATE-OWNED ENTERPRISES  
REPUBLIC OF INDONESIA



MINISTRY OF COMMUNICATION  
AND INFORMATICS  
REPUBLIC OF INDONESIA



MINISTRY OF COOPERATIVES  
AND SMALL AND MEDIUM ENTERPRISES  
REPUBLIC OF INDONESIA



MINISTRY OF MARINE AFFAIRS  
AND FISHERIES  
REPUBLIC OF INDONESIA



MINISTRY OF TOURISM  
AND CREATIVE ECONOMY  
REPUBLIC OF INDONESIA



MINISTRY OF NATIONAL  
DEVELOPMENT PLANNING  
REPUBLIC OF INDONESIA



MINISTRY OF INVESTMENT



CENTRAL BANK OF INDONESIA



INDONESIAN MIGRANT  
WORKERS PROTECTION  
AGENCY



INDONESIAN CHAMBER  
OF COMMERCE AND INDUSTRY



INDONESIAN EMPLOYERS  
ASSOCIATION



INDONESIAN YOUNG  
ENTREPRENEURS ASSOCIATION

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OFFICIAL PARTNER :



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@tradexpoindonesia



Kementerian Perdagangan  
Trade Expo Indonesia