



HKRMA

Hong Kong Retail Summit 香港零售高峰會 2021

**THE RISE OF NEW RETAIL NORMAL:
RECOVER AND REVITALIZE
UNDER ADVERSITY**

香港零售新常態：
「疫」境新動力

The annual anchor event for retail industry highlighted by 10+ super speakers and retail brand CEOs to share the wisdom for **NEW RETAIL NORMAL!**

SESSION A 第一節

OPPORTUNITIES AND CHALLENGES BROUGHT BY COVID-19

新冠疫情帶來的機遇及挑戰

17 June, 2021 (Thur)

2:15pm - 5:15pm

HKPC, KOWLOON TONG

香港生產力局



Rune Jacobsen
Boston Consulting Group
MD & Senior Partner



Christina Wang
OnTheList Hong Kong
General Manager



Andrew Yu
Yue Hwa Chinese
Products Emporium
Director

ACT NOW! 立即報名

EARLY BIRD OFFER

早鳥購票優惠至
UNTIL 5 MAY, 2021

SESSION B 第二節

NEW RETAIL TRANSFORMATION 新零售轉型



Bruce Lam
CSL Mobile Ltd
MD, Consumer Mobile



Taurus Cheung
Appcider Ltd - ShipAny
Co-founder & Director



Patrick Tu
Dayta AI
Co-founder & CEO



Keith Lee
Wee Creation Co Ltd -
Mobile.Cards
Co-founder

Event Details
活動詳情

Order Tickets

Join as Sponsors

SESSION C 第三節

SURVIVAL OF THE FITTEST - INNOVATIVE RETAIL CONCEPTS

汰弱留強 - 創新零售概念



Surrey Pau
Chow Tai Fook
Deputy GM, Executive
Office of China Operation
& Management Center



Ryan Lai
foodpanda Hong Kong
Managing Director



Clarice Au
Fortress
Managing Director



Ricky Szeto
Hung Fook Tong
CEO & ED

**MEMBERS FROM SUPPORTING ORGANIZATION CAN ENJOY
HKRMA MEMBER PRICE OFFER
PROMO CODE: **RS-SUPPORTG****

Order Tickets

TO DOWNLOAD HKRMA APP TO ENJOY EXTRA 5% OFF

	HKRMA Members		Non-Members		Promo Code to enjoy HKRMA member price RS-SUPPORTG
	Original Fee	Early Bird Fee (10% off)	Original Fee	Early Bird Fee (10% off)	
Physical Ticket (1-4)*	@\$550	@\$495	@\$630	@\$570	
Physical Ticket (5 or above)	@\$550	@\$470	@\$630	@\$540	

* Physical tickets are limited and offered on a first-come-first-served basis.
Online tickets will be offered at the same price later.
現場門票有限，以先到先得形式出售。網上門票將於稍後以同價發售。

Scan QRcode to
Download **HKRMA App**



<https://mobileapp.hkrma.org/>

ENQUIRY: 2866 8311

Title Sponsor



Platinum Sponsors



Supporting Organizations (以下按英文字母排序)

